

Sponsorship Letter

The "We Care Gang" is local group of caring citizens which was organized to build community through events such as "Abe Martin's County Picnic" while at the same time, raising money to help with food and shelter needs in our community. We have, since the beginning, done our best to make sure that assistance is directed to the most needful situations with a special place in our hearts for those that "fall through the cracks" of traditional sources of assistance.

We would like to bring you up to date on what we have been able to do in Brown County since our first event in 2005.

Some examples of the type of help we have been able to provide are as follows:

- ❖ We have provided immediate shelter for multiple Brown County Families, including those with young children - by paying for 1-2 nights at local hotels. This allowed them a place to sleep and time to locate and secure shelter with family or friends.
- ❖ We have provided assistance with rent for Brown County families.
- ❖ We have made cash donations for food supplies to the Brown County Food Pantry.
- ❖ We conducted a "Meat Drive" (partnering with the Brown County Food Pantry staff), at the Brown County IGA, asking donors to pick up an extra package of meat to be donated to the Food Pantry.
- ❖ We have bought groceries from local stores for families in immediate need.
- ❖ We helped a local working family with their past due electric bill. This particular situation involved a married couple that both worked but were struggling due to family medical problems. Their power was scheduled to be turned off soon.
- ❖ We helped an elderly woman with shelter repairs by providing fuel so a family member could travel from out of town to complete the repairs for her.

We never provide money directly to any individual, assistance is delivered by our group paying the actual supplier such as; Landlord, Grocery Store, Utility Company, CAP, etc.

Since September of 2005, the "We Care Gang" has provided over \$9400.00 in assistance to our neighbors and fellow residents in Brown County.

As 2007 rapidly comes to an end, we are busy planning for the 4th Annual Abe Martin's County Picnic to be held on September 13, 2008. I hope you are pleased with what we are doing and the type of assistance that we have been able to provide. I know that many businesses plan their giving at the beginning of the year so I want to invite your participation as a sponsor for the 2008 event.

The following is a partial list of Sponsorship opportunities for 2008:

- ❖ Music Sponsorship- Evening Performance- 2 hours- \$1000.00
 - This sponsorship will allow the funding sponsor to display their company banner on the stage during the performance and to have their sponsorship acknowledged by the Emcee at least 3 times during the performance.
- ❖ Music Sponsorship- Afternoon Performance- 1 hour- \$500.00
 - This sponsorship will allow the funding sponsor to display their company banner on the stage during the performance and to have their sponsorship acknowledged by the Emcee at least 1 time during the performance.
- ❖ Music Sponsorship- Afternoon Performance- 1 hour- \$500.00
 - This sponsorship will allow the funding sponsor to display their company banner on the stage during the performance and to have their sponsorship acknowledged by the Emcee at least 1 time during the performance.
- ❖ Professional Sound System Sponsorship- \$500.00
 - This sponsorship will allow the funding sponsor to display their company banner near the stage or sound control board during the performances and to have their sponsorship acknowledged by the Emcee at least 2 times during the day.
- ❖ Outhouse Race Sponsorship- \$500.00
 - This sponsorship will allow the funding sponsor to display their company banner near the Outhouse Launch Ramp and to have their sponsorship acknowledged by the Emcee at least 1 time during the Races.
- ❖ Five Pig Sponsorships- \$300.00 each
 - These sponsorships will be included on our Sponsor Recognition Board and to have their sponsorship acknowledged by the Emcee at least 1 time during the day.

Your early commitment to this years event will help ensure that you are able to select the sponsorship that you prefer while allowing the “We Care Gang” to include your sponsorship in early promotional advertising for the event. Early commitment will also allow us to focus our labor and efforts on growing and improving Abe Martin’s County Picnic for this year.

On behalf of the “We Care Gang”, I would like to express our sincere appreciation to you for all of your past support and for your consideration of continuing support.